



For Immediate Release

CDI Global Sweden Negotiates Key E-Commerce Acquisition
Seafire acquires e-commerce company Nordbutiker i Sverige AB

Stockholm, Sweden (July 7, 2019) – CDI Global Sweden has successfully advised the negotiations and sale of Nordbutiker i Sverige AB to Seafire.

Nordbutiker i Sverige AB is the e-commerce group for smaller electric vehicles, such as electric bicycles, kick-bikes, scooters, mopeds and wheelchairs in the Nordic region, operating ten online stores. They have experienced an average annual growth of over 30% over the past three years. Seafire operates as an investment firm, acquiring, developing and investing in technology companies.

“We are very pleased to be working with a company that is developing in a growing and increasingly sought-after electric vehicle market,” said Nikla Edler of CDI Global Sweden. “It is always rewarding to be collaborating with a business where we see great potential in the future and where both buyers and sellers have a continued commitment in the business and in the products.”

CDI Global Sweden has been the adviser for the seller throughout the transaction process. Their team of experts used local knowledge and experience in the electric vehicle sector in a strategic approach to find a new owner of the company that would be a good fit for both parties. CDI Global specializes in providing know-how for cross-border and international transactions, seeking the best fit for each operation to be carried out from the international offices that integrate their network.

About CDI Global

CDI Global offers financial advisory services focusing on middle-market transactions. The firm specializes in international company search for mergers and acquisitions, divestitures and joint ventures, buy-side and sell-side representation, and due diligence advisory services. They have over 1,000 transactions completed in the past 35+ years covering more than 25 industries. CDI Global was founded in 1973 and is based in Chicago, Illinois with 35 additional offices in Asia, Europe, North America, Oceania, and South America. They are known for the quality of their international personnel, industry focus, trademark interview process, and in-depth business development expertise. For more information visit <https://www.cdiglobal.com>.

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