# The Art of ChromaLuxe

Museums



## Museums Spotlight

# **ChromaLuxe**



From fine art and photography galleries to museum exhibitions, artists care deeply about the quality of their prints. Color reproduction accuracy, vibrancy, and image clarity are all paramount when choosing a medium for their exhibits. ChromaLuxe aluminum panels deliver all this and more, making them a favorite choice for photographers, designers and artists across the country.





### **IMAGE EXCELLENCE**

The sublimation process is key to what makes ChromaLuxe metal prints look so spectacular. An Image is printed onto a transfer paper using dye-based inks and then infused into the specially coated surface of the panels using heat and pressure. The image is not printed on top of the surface, but embedded into the coating on the surface, giving it a unique dimensional quality and depth. ChromaLuxe aluminum panels are known for their exceptional detail and high-definition resolution, allowing artists to showcase their work in the highest quality.



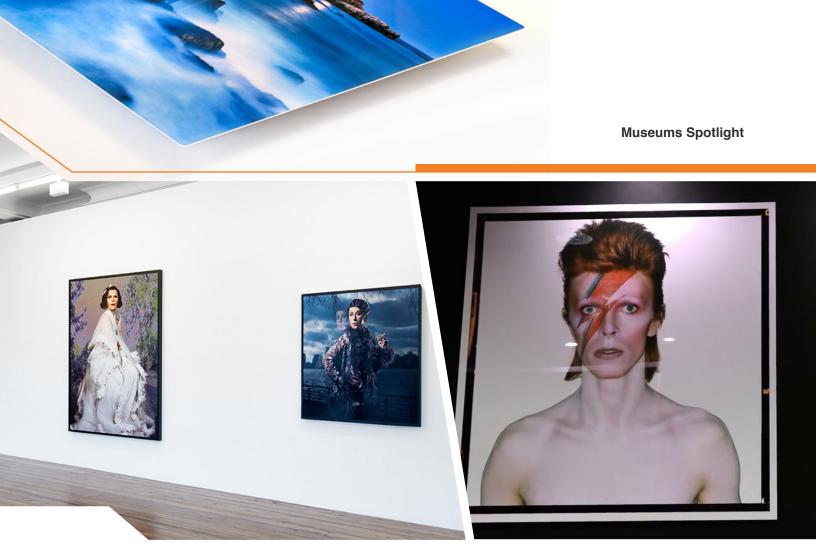


Photo credit: Duffy Archive & Cindy Sherman

### **SUPERIOR FINISHING**

In addition to their stunning vibrancy, ChromaLuxe panels are also extremely durable. Because the image is infused into the coating instead of on the surface, the prints are incredibly scratch resistant. Our new textured panels are both glare-free and fingerprint resistant and can be easily cleaned with most all-purpose cleaners and cloth. The easy cleaning allows your museum-quality artwork to retain its luster.

### **MUSEUM READY**

While ChromaLuxe panels are easy to frame, the panels look so impressive on their own many artists choose to exhibit them without. There is no need for glass in front of the prints, reducing glare and enhancing color depth perception. Our lightweight panels make installation a breeze.

We'd love to work with you to produce museum-quality prints with ChromaLuxe for your next exhibition. Visit our website to connect with a team member or find a ChromaLuxe printer near you.



Archival Quality | Color Brilliance | Superior Durability

www.chromaluxe.com

USA | Belgium | Australia